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# 【TRO 23-cv-21753】1057 stores sued! Another case involving trademarks and 40 copyrighted images filed by individual painters represented by Sriplaw

For the network + focus on

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We specialize in providing intellectual property assistance, litigation disputes, platform appeal disputes and rights protection for Chinese cross-border sellers, as well as all...

This morning, Xiaowei received an email from a seller in the backend. The case number involved was 23-cv-21753. After checking, it turned out that Starla Michelle, a personal painter represented by Sriplaw in 2022, once again initiated trademark and copyright protection! As many as 1,057 stores were sued! Below are the details of the case.



## 01 Case

Plaintiff brand: Starla Michelle work

Plaintiff: Starla Michelle, LLC

Case Number: 23-cv-21753

Type of prosecution: Trademark, Copyr

Plaintiff's Law Firm: Sriplaw Law

Prosecution date: 2023/5/10

Brand official website:

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<https://starlamichelle.com/>



## 02Brand Introduction

Starla Halfmann is a professional Austin artist and Texas native. She received her Bachelor of Arts in Design Communications from Texas Tech University. For her, her art career began after she quit her desk job of 8 years, which, like the character in the movie Office Space, was not what she was interested in, so she decided to follow her heart.



(Image source: <https://starlamichelle.com/> cited date: July 4, 2023)

Starla Halfmann is a Christian artist who hopes to always maintain curiosity in her creations. She once lived on a remote farm, and the only thing she had access to was an encyclopedia. She has loved painting since she was a child, and she also loves many elements of nature. Everyone unanimously believes that she will become a veterinarian. This is also one of the reasons why she paints animals present, these works of hers have received a lot of exhibitions such as the Starla Michelle Art Exhibit Gallery Experience Art.

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The plaintiff's registered word mark STARLA M.

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# United States of America

## United States Patent and Trademark Office

### STARLA MICHELLE

**Reg. No. 6,540,016**

**Registered Oct. 26, 2021**

**Int. Cl.: 16**

**Trademark**

**Principal Register**

STARLA MICHELLE, LLC (TEXAS LIMITED LIABILITY COMPANY)

3907 KANDY DR

AUSTIN, TEXAS 787492549

CLASS 16: Art prints; Art prints on canvas; Printed art reproductions; Framed art prints; Graphic art prints; Graphic fine art prints; Printed children's coloring pages

FIRST USE 11-00-2008; IN COMMERCE 11-00-2008

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The name(s), portrait(s), and/or signature(s) shown in the mark identifies STARLA MICHELLE HALFMAN, whose consent(s) to register is made of record.

SER. NO. 90-595,141, FILED 03-22-2021

專注跨境電商企业法律服務



*Dawn Halfmann*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office

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## 04Copyright Information

There are 40 copyrighted paintings of the plaintiff involved in this case . Sellers are requested to check carefully to avoid infringement.

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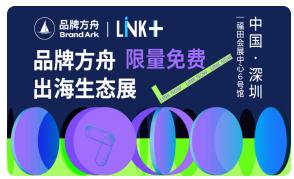
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【陈勇】

英文名:Zeng Yong  
职位:方舟品牌营销负责人CEO  
直播时间: 2024.08.14 19:30-20:30





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By [StarlaMH](#)

This product is unavailable

Size: 8x10

Material: watercolor paper

Medium: Acrylic

Logistics: water color paper with acrylic in a 11x14 matting.  
 Unframed.



(Image source: <https://starlamichelle.com/> cited date: July 4, 2023)

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